

Program Endorsement Brief: 1307.00/Hospitality

Los Angeles/Orange County Center of Excellence, November 2018

Summary:

The Los Angeles/Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide regional labor market supply and demand data related to hospitality. This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with relevant occupations.

The following summarizes key findings from this data brief:

- The number of jobs for the four middle-skill hospitality occupations studied in this report is projected to increase by 8% through 2022. More than 9,150 job openings will be available annually due to new job growth and replacement need (retirements).
- In the past 12 months, there have been 16,777 online job postings for the four middle-skill hospitality occupations in Los Angeles/Orange County.
- Two other related program recommendation requests were received between January and October 2018 from regional community colleges.
- Six colleges in the region have hospitality programs.
- Between 2014 and 2017, community colleges in the region conferred an average of 82 awards (associate degrees and certificates) in related training programs.

Occupational Demand—In Los Angeles/Orange County, the number of jobs for the four hospitality occupations selected is projected to increase by 8% through 2022. There will be more than 9,150 job openings per year due to new job growth and replacement need (retirements).

Exhibit 1: Occupational demand in Los Angeles and Orange Counties¹

Geography	2017 Jobs	2022 Jobs	2017-2022 Change	2017-2022 % Change	Annual Openings
Los Angeles	46,785	50,676	3,891	8%	6,835
Orange	15,804	17,169	1,365	9%	2,320
Total	62,589	67,845	5,256	8%	9,156

¹ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

Wages—Entry-level wages for the four hospitality occupations studied in this report are between \$9.74 and \$13.14. Entry-level wages are lower than the MIT Living hourly wage for one adult in the region (\$13.54 in Los Angeles County and \$15.31 in Orange County). Experienced workers earn between \$27.05 and \$41.47 per hour, which is higher than the living wage.

Job Postings—There were 16,777 online job postings for the occupations of interest listed in the past 12 months. The majority of job postings are for assistant managers, restaurant managers, general managers, and shift leaders. Top specialized skills include: restaurant management, scheduling, customer service, cost control, and food safety. The top three employers, by number of job postings, in the region include: Marriott, Hilton, and chain restaurants such as Starbucks, El Pollo Loco, Jack in the Box, and Pizza Hut.

Educational Attainment—The BLS lists a high school diploma or equivalent as the typical entry-level education for three of the hospitality occupations (food service managers, lodging managers and first-line supervisors of food preparation and servicing workers), and a Bachelor’s degree for meeting, convention, and event planners. The national-level educational attainment data indicates between 27% and 38% of workers in the field have completed some college or an associate degree. In Los Angeles/Orange County, 89% of job postings request a high school diploma or vocational training.

Community College Supply—Appendix A shows the annual and three-year average number of awards conferred by community colleges in Hospitality (1307.00). The colleges with the most completions in the region are: Mt. San Antonio and Glendale. Between January and October 2018, there were two other related program recommendation requests from regional community colleges.

Appendix A: Regional community college awards (certificates and degrees), 2014-2017

TOP Code	Program	College	2014-15 Awards	2015-16 Awards	2016-2017 Awards	3-Year Award Average
1307.00	Hospitality	Cypress	1	10	8	6
		Glendale	11	26	15	17
		Mt San Antonio	57	57	20	45
		Orange Coast	4	3	2	3
		Pasadena	1	1	2	1
		West LA	4	16	8	9
Total/Average			78	113	55	82

Appendix B: Occupational demand and wage data by county

Exhibit 3. Los Angeles County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	25,744	28,470	2,726	11%	4,295	\$11.00	\$14.59	\$26.34
Food Service Managers (11-9051)	15,136	15,870	734	5%	1,773	\$9.71	\$15.18	\$32.82
Meeting, Convention, and Event Planners (13-1121)	4,840	5,242	402	8%	647	\$13.36	\$23.48	\$39.27
Lodging Managers (11-9081)	1,065	1,094	29	3%	120	\$13.50	\$19.57	\$44.21
Total	46,785	50,676	3,891	8%	6,835			

Exhibit 4. Orange County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	8,418	9,403	985	12%	1,431	\$11.16	\$15.00	\$28.37
Food Service Managers (11-9051)	4,921	5,172	251	5%	583	\$10.02	\$20.56	\$41.16
Meeting, Convention, and Event Planners (13-1121)	1,956	2,083	127	6%	253	\$11.70	\$21.61	\$37.21
Lodging Managers (11-9081)	508	511	3	1%	54	\$12.42	\$24.86	\$38.00
Total	15,804	17,169	1,365	9%	2,320			

Exhibit 5. Los Angeles and Orange Counties

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	34,162	37,873	3,711	11%	5,725	\$11.03	\$14.71	\$27.05
Food Service Managers (11-9051)	20,058	21,042	984	5%	2,356	\$9.74	\$16.26	\$35.97
Meeting, Convention, and Event Planners (13-1121)	6,796	7,325	529	8%	899	\$12.64	\$22.94	\$39.31
Lodging Managers (11-9081)	1,573	1,605	32	2%	175	\$13.14	\$20.75	\$41.47
Total	62,589	67,845	5,256	8%	9,156			

Appendix C: Sources

- O*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (EMSI)
- Employment Development Department, Labor Market Information Division, OES
- Employment Development Department, Unemployment Insurance Dataset
- Living Insight Center for Community Economic Development
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- MIT Living Wage
- Chancellor's Office Curriculum Inventory

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